

Financial Mail

Enterprise

Star turn
Renault's Twingo is
housewife's choice
Page 23



has buzzed to Page 25



Keep in touch
Why company alumni
networks are growing
Page 25

++ Footsie close 6,432.50 change on week +2.72% ++ Jim index close 1,053.4 change on week +0.99% ++ Base rate 5.75%

Be quick to win £20,000

GET your business off to a flying start and change from a would-be boss into a fully fledged company owner with a £20,000 bursary that Financial Mail is offering in association with BT Business.

This incredible prize is on offer to one budding

entrepreneur looking to get an idea off the ground or boost an existing business. But hurry, tomorrow is your last chance to enter.

Simply having a top idea is not enough. The winner must be able to demonstrate how the money would be used to

develop their business and explain why they deserve the cash.

Once a short list has been chosen, a judging panel will interview the five finalists next month in central London.

For more information on how to enter go to: bt.com/businessgrant.

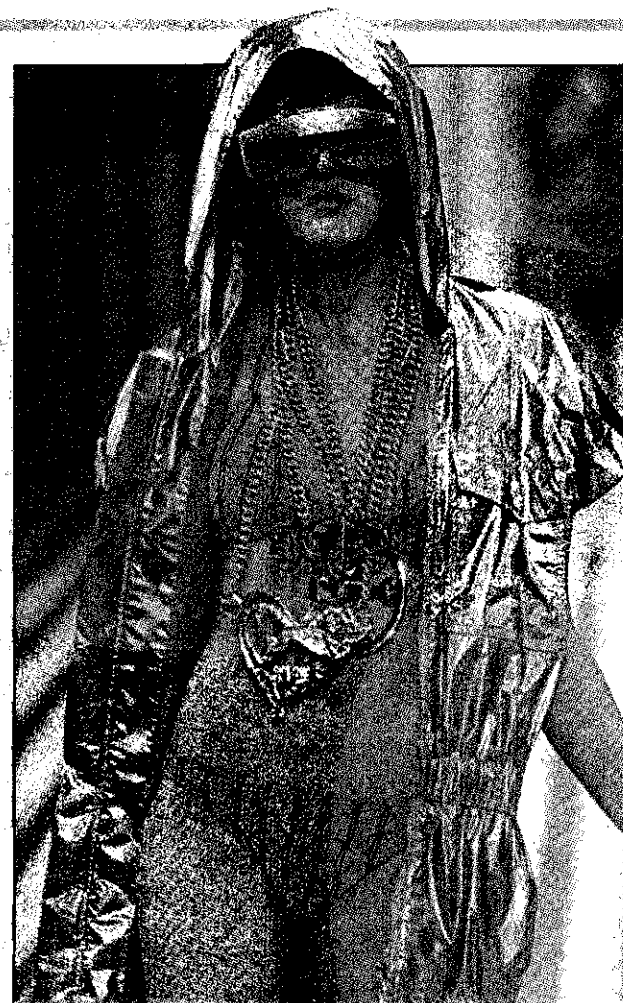
The £60m beauty float

A BEAUTY products group that claims to own a revolutionary anti-ageing cream is to float on London's Plus Markets exchange this week with an expected value of about £60 million.

Transdermal Cosmetics, headed by chief executive Alexandra Rayner, who until recently was retail director

at Body Shop, produces Entre Derm, which the firm claims allows skin repair materials such as collagen to be absorbed without injection.

Rayner said: 'The global prestige skincare market is worth more than £1 billion a year and we have a breakthrough product that can quickly win market share.'



The Pope's designer to hit London

By Andrew Leach

FASHION designer Jean-Charles de Castelbajac, whose clothes have been worn by Madonna, Mick Jagger and even the Pope, is opening a flagship store in London's West End.

The de Castelbajac business is owned by fashion brand management company Marchpole Holdings and will be the first brand in its portfolio to have a stand-alone outlet.

As well as stocking clothes by the French designer, the Conduit Street store will also feature products such as perfume, luggage, sunglasses and stationery, when it opens in February.

De Castelbajac has been designing for more than 30 years and his CV includes the costumes for Farrah Fawcett in *Charlie's Angels*. He is also credited with inspiring fashions for military and staff uniforms.

Michael Morris, Marchpole's executive deputy chairman, said: 'Since the acquisition of the Castelbajac brand by Marchpole in